

CBBC Automotive Visit to North-East China, July 2010

CBBC is planning to take an automotive mission to Shenyang and Changchun between 14th and 18th July to coincide with the Changchun Autoshow.

North-East China is a major centre for automotive manufacturing. In 2009, total vehicle production was one million in Changchun and 385,000 in Shenyang. These numbers are expected to increase to 1.2 million and 3 million respectively by the end of 2015.

Major domestic players include FAW in Changchun and Brilliance in Shenyang. Major foreign investors in the region include VW and Audi, which manufacture a range of sedans in a JV with FAW and BMW-Brilliance, which is building a second plant in Shenyang to increase its production capacity to 100,000 vehicles by the end of 2011.

The region offers good opportunities to UK companies across the supply chain - in R&D collaboration and in outsourcing. For instance, FAW currently works with a number of UK design companies to develop new components.

The mission should be of interest to UK companies that are already doing business in the North-East of China as well as to those new to the region. It will be very business focused. In particular, we plan to introduce UK companies to major companies such as BMW Brilliance and Brilliance Jinbei (in Shenyang) and FAW and FAW-VW (in Changchun).

There will also be an opportunity to visit to the Shenyang European Union Development Zone, which hosts a cluster of automotive components and spare parts companies and the Changchun Automotive Development Zone, which hosts a cluster of tier-one and tier-two suppliers to FAW and FAW-VW. We will also arrange meetings with the Automotive Affairs Office in both Shenyang and Changchun.

As one China's three major auto shows, the Changchun International Auto Expo attracts a wide range of domestic and international exhibitors (the other two are the Beijing and Shanghai auto shows, which are held alternately every year).

Draft Programme

| | |
|---------|--|
| July 14 | Arrive Changchun late afternoon |
| July 15 | Morning – visit Changchun International Auto Expo Afternoon – Automotive Industry Development Seminar |
| July 16 | Morning and afternoon - Visit FAW (TBC); visit Automotive Development Zone, including tier one and tier two suppliers to FAW Evening – dinner with Automotive Affairs Office and other officials |
| July 17 | Morning – Travel to Shenyang (transport will be arranged by CBBC) Afternoon – Visit Brilliance and BMW factories (TBC); visit European Union Development Zone, including tier one and tier two suppliers. |
| July 18 | Depart Shenyang |

The mission is open to members of China-Britain Business Council and to members of the British Chamber of Commerce in Beijing, who will be expected to cover their own expenses, including travel and accommodation. It is also open to non-members with an additional fee of £500 (RMB 5,500) for the full programme, or £250 (RMB 2,750) to join the programme in one of the two cities.

The programme is still in draft form and we would welcome additional suggestions. In particular, we would be keen to know about any companies not listed above where getting access would be helpful.

If you are interested in joining the delegation, please contact [Lisa Liu](#) in our Shenyang office.