

China Lifestyle Newsletter

November 08

Fashion

Five More Themes for the 'Luxe Decade'

A year after publishing a book about the next 10 years in the luxury sector, most insights still look valid, but a few new questions have arisen.

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Why Elderly Content Is Trending in China

Chinese brands are turning their attention to an underserved affluent market: consumers over the age of 60.

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The US is reopening. Will the tourists come to shop?

Vaccinated international travellers are permitted to visit the US from 8 November in time for the holiday season. But a return to tourist spending on luxury could take time.

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Beauty

Tapping into the Explosive Growth of Personalized Beauty in China

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'Little by little': Intricate local knowledge helping China's homegrown beauty brands chip away at MNC dominance

International beauty companies are in danger of losing market share to China's homegrown beauty brands that are more in tune with the needs and concerns of the varying demographics that make up the vast Chinese market, according to an industry analyst.

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How Viya & Austin Li Won Singles' Day

Alibaba's Singles' Day has officially been launched, and the big winners are Viya and Li Jiaqi (aka Austin Li), two of China's most famous livestreamers.

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Creative

China takes further action to revamp entertainment industry

Ministry of Culture and Tourism has issued a circular to strengthen regulation on entertainment companies and entertainers, as part of China's effort to promote the healthy development of the industry.

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Profits of Weibo Soar Even as Revenue Falls

Chinese social media platform Weibo reported a jump of 92.6% in net profit in the second quarter of 2020, despite a 10% revenue decline.

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Alibaba Enters The Digital Art Marketplace, Joining China's Flourishing NFT Sector

Alibaba found space for the biggest craze in the cryptosphere, welcoming NFTs at the Taobao Maker Festival, an annual summit for budding creatives.

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China's mobile gaming market sees Q3 revenue growth

China's mobile gaming market recorded a growth in revenue in the third quarter of this year (Q3), according to a recent industry report. The sales revenue of the market reached about 55.5 billion yuan (about 8.6 billion U.S. dollars) in the July-September period, up 9.09 percent year on year.

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Why China's Kids Can't Quit Online Gaming

This summer, the Chinese government unveiled a series of new policies related to the education and healthy development of minors.

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China's Pingyao Film Festival Awards Final Prizes Amid Deadly Floods, Collapsed City Walls and Idol Fan Pandemonium

Deadly flooding did not divert this year's Pingyao International Film Festival from running its full course, with the event drawing to a close with an award ceremony honoring Egyptian director Omar El Zohairy, India's Natesh Hegde, and China's Kong Dashan and Wei Shujun with top prizes.

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War epic "The Battle at Lake Changjin" continues leading Chinese box office

War epic film "The Battle at Lake Changjin" maintained its top spot in the Chinese mainland box office on Tuesday, data from the China Movie Data Information Network.

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Chinese Pianist Li Yundi Detained Over Prostitution Allegations

Acclaimed Chinese pianist Li Yundi was detained by police in Beijing after he was reported by a neighborhood vigilante group in the capital for allegedly soliciting prostitution, state-run People's Daily reported.

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Chinese cultural elements seep into sci-fi world

Chinese sci-fi productions are gaining ground on the world stage with Chinese philosophy and aesthetics finding increasing presence in sci-fi novels, movies, animations and video games.

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Sports

China to add 1,000 sports parks by 2025

China will build or expand roughly 1,000 sports parks nationwide by 2025, said a guideline released Friday by state organs, including the National Development and Reform Commission.

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Sailors blow in to Qingdao to compete in races

The 13th Qingdao International Sailing Week and the Qingdao International Marine Festival were held in the coastal city in Shandong province from Oct 10-16, attracting sailing enthusiasts from across the country.

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Novel and extreme sports events on the rise in China

China has become a hotspot for novel and extreme sports in recent years, as a new generation of fans develops a taste beyond the likes of boxing, soccer and tennis.

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China's first int'l cruise tourist resort to be built in Shanghai

In response to Shanghai's 14th Five-Year Plan (2021-2025), which proposes the construction of a world-famous city and a batch of tourist resorts, the master plan of the Shanghai International Cruise Tourist Resort was officially released at the forum.

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Olympic Village to open on Jan 27

The Winter Olympic Village for Beijing 2022 is expected to open on January 27, 2022, said a senior Beijing 2022 organizing committee (BOCOG) official on Wednesday.

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Rooftop playground inspires kids in China's mountainous Guizhou

The playground, containing two basketball courts, a football field, a plastic running track and a badminton court, as well as a throwing zone, came into use this September.

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Education

Call between President Xi Jinping and PM Boris Johnson sets tunes for UK-China Trade and Collaboration

During a call between the Chinese President Xi Jinping and UK Prime Minister Boris Johnson, both countries' leaders expressed shared sentiments around bilateral trade and collaboration.

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Technical and Vocational Education and Training (TVET)

Central Committee of CCP and State Council announce 'Opinion on pushing forward the quality development of modern TVET'

The Chinese Central Committee of CCP and the State Council announce 'Opinion on pushing forward the quality development of modern TVET', promoting the establishment of a big TVET system where TVET is develop in parallel with higher education.

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Market estimates that TVET is stepping into its 'golden decade'

With the Chinese Central Committee of CCP and the State Council announce the 'Opinion on pushing forward the quality development of modern TVET' encouraging listed companies, leading corporations to establish national and/or industrial TVET corporations, the educational stock market has seen significant growth in mid-October.

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English Language Training (ELT)

Affirmative answer from the Ministry of Education, English stays a core subject of K-12 education

Rumors of English being removed from K-12 education has been dispipated after an affirmative answer from the Ministry of Education at a press conference. English will remain a core subject of K-12 educaiton.

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Schools

Department of Education of Guangdong province releases its 14th Five Year Plan

The Department of Education of Guangdong province releases its 14th Five Year Plan.

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EdTech

ByteDance finally identifies the right business strategy for education

ByteDance CEO Rubo Liang announces in an all-staff email that, after an organisational adjustment, the company's operation will be set in 6 business units (BU model), with more emphasis on TVET, smart learning, adult education, intelligent hardware and collaboration with school to maximise the effect of the company's technological advantages.

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All-round Education

Founders of 8 educational organisations share their first-hand experience after 'double-relief'

Founders of 8 educational organisations specialised in sport education share their first-hand experience working at the very front of the market after the implementation of 'double-relief'.

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