

## Monthly Roundup: U.K.-China announcements by government, partners, and other stakeholders

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### Applications open for 2016 British Business Awards

On 14 April, the British Chamber of Commerce in Shanghai announced the launch of the 2016 British



Business Awards (BBA) at the InterContinental Shanghai Ruijin. The BBA was established in 2008, is held every two years, and has developed into a key event recognising and promoting excellence in innovation, enterprise, and endeavour in the British business community in China. The eight award categories are as follows: British Company of the Year, Chinese Investor of the Year, Education Institution Partnership of the Year, New Business Award, Best Services Award, Sustainable Business Award, Creative Industry Award, and Innovation Award.



INVESTOR IN PEOPLE

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Applications for the BBA are accepted from April through to July, with the application deadline on 26 July. All applications must be made through the official website [www.britishbusinessawards.cn](http://www.britishbusinessawards.cn). Judges will review applications and select five finalists for each award category, who will be announced at the finalist announcement event. Interviews will be conducted in September, and the final award winners will be announced at the Gala Dinner held on 10 November 2016 in Shanghai. (April) Read more [here](#).

## Baidu signs agreement to reduce online IP infringement

Baidu, China's biggest search engine, signed a Memorandum of Understanding (MOU) on Copyright Protection Collaboration with the International Publishers Copyright Coalition (IPCC). Over a third of British publishing industry total revenues (£4.3 billion in 2014) come from digital sales and around 40% from exports. This MOU sets out a programme of collaboration to tackle the shared issue of online intellectual property (IP) infringement. Industry initiatives such as these are vital to support the international IP framework. The co-operation indicates a positive direction for IP enforcement in China, with digital industry getting behind efforts to reduce online infringements. (April) Read more [here](#).



## BritCham and CBBC hold CHINA NOW: 2016 Business Outlook event



On 15 April 2016, the British Chamber of Commerce in China and the China-Britain Business Council (CBBC)'s annual spring forum was held with Peking University's Guanghua School of Management, looking at the outlook for foreign businesses in China in 2016. (April) Read more [here](#).

## British Consul General to Hong Kong speaks at Fund Forum Asia 2016



At Fund Forum Asia 2016, British Consul General to Hong Kong and Macao Caroline Wilson spoke on the topic “China and the rest of the world: a perspective on the opportunities from RMB internationalisation”. (April) Click [here](#) to read the full transcript of her speech.

## British Council launches ‘Ten Tales of China’ photo exhibition

The British Council launched ‘Ten Tales of China’, a collaborative photo exhibition celebrating British



journeys in China. The exhibition is part of the Generation U.K.: China Network, a British Council legacy initiative which aims to connect all British citizens with experience in China. The network allows young people to continue and deepen their engagement with China after they have returned to the U.K. and to understand how to make the most of their new skills and knowledge in their career. The British Council received hundreds of submissions from the public for

the photo exhibition and are pleased to share a selection of tales which people can explore online. A key part of the exhibitions is the story behind the photo, which tells how a moment in time changed lives and widened horizons. These stories demonstrate what an impactful decision coming to China was and how subsequent careers and choices were influenced by these experiences. These tales range from volunteering in rural Chinese orphanages, to studying Chinese literature, to meeting the love of their lives, to setting up the business of their dreams, to making important scientific discoveries. (March) Read more [here](#).

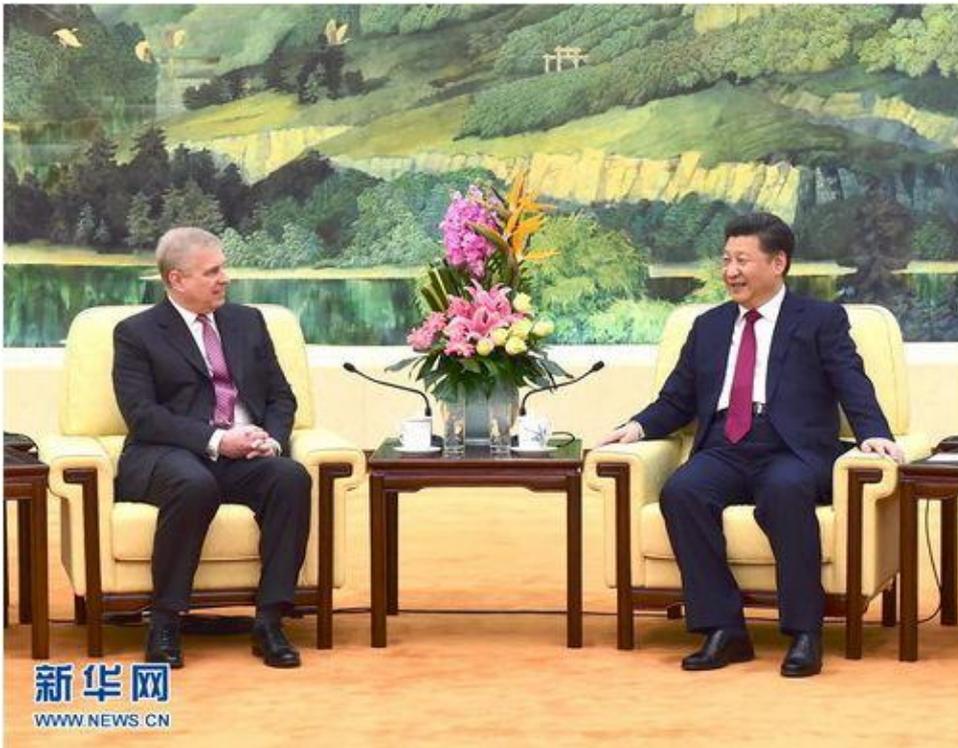
## CBBC takes group of top British brands to meet WeChat’s legal team

The China-Britain Business Council (CBBC) took a group of top British brands to meet the legal team of



WeChat, China’s biggest mobile app. The roundtable meeting, organised together with other international partners, brought together brand-protection representatives from leading retail brands and publishing houses. CBBC and its partners will continue to work closely with WeChat, particularly looking at how best practices have been applied to social media platforms elsewhere to protect brands. (April) Read more [here](#).

## Duke of York visits Beijing



On 05 April 2016, President Xi Jinping met with the Duke of York at the Great Hall of the People in Beijing. (April) Read more [here](#).

## European Chamber hosts inaugural IP Friendly Awards

The European Union Chamber of Commerce in China hosted its inaugural IP Friendly Awards to recognise



Chinese provinces and municipalities who had excelled in IP enforcement. The awards ceremony took place against the backdrop of a larger full-day conference on IPR, innovation, and development. As a basis for the awards, the European Chamber's IPR Working Group defined five award categories: Transparency, Efficiency, Cooperation, Deterrence, and Fairness. Based on case studies submitted by the Chamber's member companies, winners were chosen. These winning regions included: Zhejiang, Guangdong, Shandong,

Shanghai, Tianjin, and Beijing. The Chamber was delighted to welcome representatives from these provinces to receive their awards in front of its honoured guests and both foreign and domestic media. (April) Read more [here](#).

## European Chamber members confirm 2016 leadership



The European Union Chamber of Commerce in China announced that its member companies confirmed Jörg Wuttke as President during the Annual General Meeting (AGM) on 27 April 2016. Three incumbents – Vice Presidents Bertrand de la Noue and Sara Marchetta and Treasurer Lars Eckerlein – were also confirmed, while Patrick Horgan (Regional Director for Northeast Asia, Rolls-Royce) was confirmed as a new Vice President. Mick Adams, the new Chair of the Shanghai Chapter, was also appointed as Vice President of the European Chamber’s Executive Committee. At the AGM, the amendments to the Chamber’s Articles of Association were also passed by member company representatives. (April) Read more [here](#).

## European Chamber releases Southwest China Position Paper for first time



The European Union Chamber of Commerce in China released the European Business in China – Southwest China Position Paper 2015/2016 as a standalone report for the first time. It compiles the latest assessments and concerns of European businesses operating in Southwest China with the aim of offering constructive recommendations to policy-makers in Chengdu, Chongqing, and Sichuan Province. The Chamber hopes that this white paper will help to facilitate increased government dialogue and improve operating conditions for

foreign companies invested in Southwest China, enabling them to invest further and help the region to develop sustainably and achieve its policy goals. (April) Read more [here](#).

## European Chamber Shanghai Chapter announces new Board Members

The European Union Chamber of Commerce in China's Shanghai Chapter announced its new Board



Members for 2016. The new Chairman is Mick Adams (Somerley Investment Consulting) and the six board members are Carlo Diego D'Andrea (D'Andrea & Partners), Andreas Odrian (Deutsche Bank), Eduardo Morcillo (InterChina Consulting), Marcus Wassmuth (Landesbank Baden-Württemberg), Serafino Bartolozzi (MAHLE Technologies), and Clarissa Shen Yanrong (Sanofi China). All board

members will serve one-year terms from April 2016 to March 2017. (March) Read more [here](#).

## European Chamber South China Chapter announces new Board Members

On 12 April 2016, the European Chamber South China Chapter held its annual board members election. It



was delighted to announce the newly elected South China Board: Alberto Vettoretti (Dezan Shira & Associates Shenzhen) as chair and Scott D'Alterio (QSI International School of Shenzhen-Shekou), Vivian Desmonts (DS Avocats Law Firm Guangzhou), Danny Hong (BASF Polyurethanes), George Lau (TÜV Rheinland Guangdong), Ivan Shang (Siemens Ltd., China Guangdong Branch), and Klaus Zenkel (Imedco Technology Shenzhen) as board members. The new board will serve a one-year term from April 2016 to March 2017. The new

board is diverse through the sectors that it represents, as well as the nationalities of its members. With five new people and two with a renewed mandate – Alberto Vettoretti and Vivian Desmonts – the South China board will be ensured of both fresh perspectives and continuity. The board has a strong background in government affairs, solid business experience in China, and a clear understanding of how the Chamber can best serve its members. All of these are complimentary to the chapter's strategy for the year to come. (April) Read more [here](#).



## E.U. SME Centre's Director speaks at CBBC's China Business Conference 2016

On 22 March 2016, E.U. SME Centre Director Chris Cheung participated in the 4<sup>th</sup> Annual China Business



Conference in London, organised by the China-Britain Business Council (CBBC). During the panel session, Chris discussed the impact of China's New Normal on U.K. businesses. He said, "There is one overarching trend that is also highlighted in the 13<sup>th</sup> Five-Year Plan. And that is, China is coming to Europe. Even if you are not contemplating doing business in China, there are already Chinese businesses and consumers interacting with your products and services." He indicated that Chinese direct investment flows to the E.U. have increased by 135.5% to €4.8 billion over the last four years and the number of tourists visiting the E.U. has now reached 7.4 million. Read more [here](#) and [here](#).

## E.U. SME Centre's Using WeChat for China Business survey



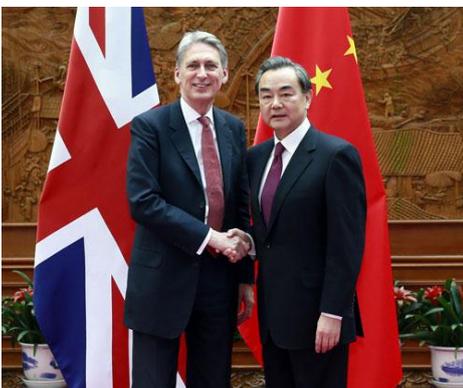
The E.U. SME Centre is running a survey that aims to gauge European businesses' and SME networks' knowledge of WeChat, one of the most popular social media applications used in China, and how they use WeChat for work and business. The survey will take approximately three to five minutes. All responses will be kept anonymous. The results will be analysed by the Centre to develop training content to help European SMEs use WeChat more effectively in the future to better engage Chinese consumers and partners. (April) Click [here](#) to access the full survey.

## Launch of Cambridge Peking University China Centre



Chinese Ambassador to the U.K. Liu Xiaoming spoke at the launch of the Cambridge Peking University China Centre. (April) Read more [here](#).

## U.K. Foreign Secretary visits Beijing



U.K. Foreign Secretary Philip Hammond travelled to Beijing for a meeting with Chinese Foreign Minister Wang Yi, en route to Hiroshima for the G7 Foreign Ministers' meeting. He raised the issue of over-capacity in steel production during the talks. (April) Read more [here](#).

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