

Announcing the Launch of the 2018 British Business Awards in China

Now accepting applications to celebrate outstanding contribution of British businesses across China

Beijing, 12 June 2018—The British Business Awards in China celebrates its 10th anniversary honouring the outstanding contributions businesses large and small have made in business and cultural exchange in and between China and the UK.

The British Business Awards in China are held once every two years and rotate between Beijing and Shanghai. This year's Award ceremony will be hosted in Beijing in November 2018.

Over the last ten years the British Business Awards have celebrated positive impact and contribution across eight award categories. This year's categories include:

- Sustainability Award (Sponsored by Harrow, Beijing)
- Education Institutional Partnership of the Year Award (Sponsored by The British Council)
- Innovation Award (Sponsored by BP)
- Inspiring Women Award (Sponsored by The British Council)
- Belt and Road Award (Sponsored by Knight Frank)
- Entrepreneur of The Year Award
- Chinese Investor in the UK of the Year Award (Sponsored by KPMG)
- British Company of the Year Award (Sponsored by GSK)

For the 10th anniversary of the British Business Awards a ninth award category has been included to celebrate British businesses that have made a positive long-term impact and contribution over the reform and opening-up period. The award is the “改革开放 – 40 Years of Opening-Up” Award.

Patron of the Awards, HMA Dame Barbara Woodward stated that: “I am delighted to be Patron of the British Business Awards for 2018, the 10th anniversary of the Awards. Business to business links are a vital and growing part of our bilateral relationship: China is now the UK's largest export destination outside of Europe and North America; the UK is one of the top destinations for Chinese investment in Europe; and since 2008, when these awards began, British exports of goods and services to China have grown by 174%. The British Business Awards recognise the outstanding contributions and positive impacts that businesses have brought to the UK-China relationship and I

look forward to celebrating the many success stories and innovative ideas that will be showcased in these awards.”

Nicholas Holt, Chairman of the British Chamber of Commerce in China stated that: “Every year there are many stand-out achievements of British business in China, and that is what we will be celebrating at this year’s British Business Awards. We are excited to be hosting the 10th anniversary of the British Business Awards in Beijing in 2018, where we can recognise the successes of UK business across China and pay tribute to the positive impact that they have had on the broader bilateral relationship.”

He went on to say: “we look forward to seeing a broad range of British companies promoting their great success stories and displaying the innovation, enterprise and endeavour that typifies British commerce in China.”

Barry Piper, Chairman of the British Chamber Shanghai, stated that: “At British Business Awards (BBA), we celebrated the leadership in general business sectors. The awards are rightly the Oscars of great British business. Competition of the BBA 2016 was fierce. We received truly impressive applications from Beijing, Shanghai, Guangzhou, Chengdu, across all categories. They represent very different businesses in very different parts of China. But they all have one thing in common, they embody the spirit of enterprise that is at the heart of Britain and China’s economic future.”

The presentation of the awards will take place at a gala dinner in Beijing on November 15 with nominees, leaders of industry and dignitaries in attendance.

The 2018 British Business Awards are organised by the British Chamber of Commerce in China. The event is proudly supported by The Foreign and Commonwealth Office, The Department for International Trade, the China-Britain Business Council, The Confederation of British Industry, The British Council, The British Chamber of Commerce in Shanghai, The British Chamber of Commerce in Guangzhou and The British Chamber of Commerce Southwest China.

The British Business Awards welcomes applications from all British businesses operating in China and Chinese businesses operating in the UK. Membership to any of these organisations is not a prerequisite to enter these awards.

The awards will be determined through the following weighting: 40% judging panel, 30% public voting, 30% advisory panel. Nominations close on September 14, with judging and public voting taking place over the month of October. The award evaluation process will be independently audited.



Application details are available at
<http://applications.britishbusinessawards.cn/register>

About the British Business Awards:

The British Business Awards were founded in Beijing in 2008 and is a biannual event. The event alternates every two years between being hosted in Beijing and Shanghai. Over the decade of its existence, the British Business Awards has celebrated and recognised dozens of British businesses from a wide variety of sectoral backgrounds.

www.britishbusinessawards.cn

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