



2021 年跨国公司领导人青岛峰会总体方案

2021 年 7 月 15 日-16 日，山东省与商务部将在青岛国际会议中心共同举办 2021 年跨国公司领导人青岛峰会。

一、定位

聚焦跨国公司同中国合作、宣示中国推动更高水平对外开放的国家级、国际化高端平台。

二、参加人员

会议将以线下会议为主，采用线下线上相结合的方式举办，线下嘉宾约 800 人。党和国家领导人出席。

外方嘉宾约 400 人：世界 500 强公司和全球行业领军企业的全球或亚太区、大中华区领导人分别 120 人和 200 人，特邀嘉宾 80 人。

中方嘉宾 400 人：中国 500 强公司领导人 100 人，行业领军企业领导人 120 人，特邀嘉宾 180 人。

三、峰会议程

主要包括：开幕式、闭门会议、主题沙龙、分论坛、跨国公司路演、城市路演、交流对接活动、会见活动、组委会活动、配套活动等 12 大类 29 场。

拟定以下 9 个议题：

1. 跨国公司在新发展格局中的作用与机遇
2. 后疫情时代全球产业链供应链价值链变革发展
3. “十四五”规划与跨国公司在华投资战略
4. 中国碳达峰与跨国公司发展机遇
5. 黄河流域生态保护与高质量发展的开放联动
6. 融入 RCEP 大市场，促进区域经济合作
7. 中欧全面投资协定与国际直接投资新风口
8. 自贸试验区（港）制度创新与跨国公司新机遇
9. 跨国公司与山东



Overall Plan of 2021 Qingdao Multinationals Summit (Draft)

From July 15 to 16, 2021, Shandong Province and the Ministry of Commerce will jointly host the 2021 Qingdao Multinationals Summit at the Qingdao International Conference Center.

1. Positioning

It is a national and international platform that focuses on cooperation between multinational companies and China that demonstrates the higher level of opening up to the outside world.

2. Participants

The conference will be mainly offline with about 800 offline guests (online guests are also invited). Leaders of China Communist Party and the state will attend.

400 Foreign Guests: Global or Asia-Pacific or Greater China Leaders are invited with 120 leaders of Fortune 500 companies and 200 of global industry leading companies as well as 80 special guests.

400 Chinese Guests: 100 leaders of China's top 500 companies, 120 industry leading companies, and 180 special guests.

3. Summit Agenda

It mainly includes the opening ceremony, closed-door meetings, theme salons, sub-forums, multinational company roadshows, city roadshows, exchange and matchmaking meetings and other supporting activities.

Nine topics would be included:

1. The role and opportunities of multinational companies in the new development pattern
2. The reform and development of global industrial chain, supply chain, and value chain in the post-epidemic era
3. The "14th Five-Year Plan" and the investment strategy of multinational companies in China
4. China's peak carbon emissions and development opportunities for multinational companies
5. The opening and interconnection between ecological protection and high-quality development of the Yellow River Basin
6. The integration into the RCEP market and the promotion of regional economic cooperation
7. The China-EU Comprehensive Investment Agreement opportunity and the new trend of international direct investment
8. Institutional Innovation in Pilot Free Trade Zone (Port) and new opportunities for multinational companies
9. Multinational Corporations and Shandong