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## **Announcement of 2017-18 British Chamber Executive Committee**

The new Executive Committee of the British Chamber of Commerce in China was elected at the Chamber's Annual General Meeting in Beijing this past month. The new committee members come from a broad range of sector and industry backgrounds. Elected to the Chair position was Nicholas Holt, Head of Research, Asia Pacific, Knight Frank. The full list of new office holders with their bios can be read [here](#).

## **British Council Launches a New Digital Platform for UK Arts Professionals**

The British Council launches a new online platform China Now in the UK. China Now is a new membership-based service for UK arts organisations and artists with an interest in working in China and Hong Kong. It offers feature stories, events, news, opportunities and research. Feature stories include a focus on music festivals, the digital landscape, small to medium touring, and museums. New stories are added each month, with regular news updates. Research includes insights to audience segmentation, digital, makerspaces and professional skills analysis for China's Museums and Performing Arts sectors. China Now is a resource hub to understand China and Hong Kong's fast-moving arts and creative economies. It aims to help shape international strategy and ambitions, making direct connections between UK professionals and their counterparts overseas. The platform can be accessed [here](#).

## **EU and Czech Republic organize art exhibition with human rights focus in Beijing**

The 19th Summit between the European Union and the People's Republic of China held in Brussels has brought a number of important developments to the bilateral relationship, as well as providing fresh impetus to a partnership that has a global impact. President Juncker, along with Donald Tusk, the President of the European Council, represented the European Union at the Summit. The People's Republic of China was represented by its Premier, Li Keqiang. The High Representative of the Union for Foreign Affairs and Security Policy/Vice-President of the Commission, Federica Mogherini, Trade Commissioner, Cecilia Malmström, and Commissioner for Research, Science and Innovation, Carlos Moedas, as well as the Minister of Foreign Affairs, Wang Yi also attended the Summit. Read more [here](#).

## **EU SME Centre Director Speaks at EU-China Tourism Conference in Shanghai**

9 May 2017, Shanghai, EU SME Centre Director Chris Cheung was invited to speak at the EU-China Tourism Conference, a preparation activity for the 2018 EU-China Tourism Year. The conference was organised by the China Outbound Tourism Research Institute ("COTRI") and supported by the European Union. During the conference, Chris gave a presentation "Support of European Fashion, Craftwork and other SMEs to Sell to the Chinese Market", highlighting the growing business opportunities for European SMEs in those sectors and emerging new economic drivers in China. Read more [here](#).

## **EU SME Centre Gives Advice for SMEs in Cork on How to Sell Food & Beverages Products Online in China**

The EU SME Centre and the Cork Chamber held a successful workshop on June 19th in Cork, Ireland, sharing insights on how to best sell food & beverage (F&B) products online in China. The workshop was delivered by Centre's Business Development Advisor Rafael Jimenez and participated by over 20 local companies. At the workshop, Rafael shared his knowledge on China's F&B online selling market, including recent trade performance for imported F&B products in China, major E-commerce platforms, their differences, foodstuff subject to protocol agreements and preferences of Chinese consumers. To help the participants gain a clearer vision on the ever-growing market, Rafael gave his advice on steps to entering China's F&B online market, pricing scheme, payment platforms and logistics, market access requirements, the rise of social networks for selling consumer products and digital marketing on a budget. Read more [here](#).



## **EU-China Summit: moving forward with our global partnership**

On May 2, 2017, Ambassador Liu Xiaoming attended the Breakfast Meeting on Illegal Wildlife Trade co-hosted by the FCO and Defra, and delivered a keynote speech entitled "Protect the Wildlife and Build a Beautiful Global Village". Tobias Ellwood, FCO Under Secretary and Thérèse Coffey, Defra Under Secretary co-chaired the meeting. Ambassadors and high commissioners of countries including Vietnam, Thailand, Laos, Singapore, Botswana, Democratic Republic of Congo, Kenya, Malawi, Mozambique, Namibia and South Africa were present. Views were exchanged on combating illegal wildlife trade and London Conference on the Illegal Wildlife Trade 2018. Read more [here](#).

## **European Chamber Vice President and Shanghai Chapter Chairmen Speak At ASEM High-Level Forum On Digital Economy**

The Forum was opened by Chinese Vice-Premier Wang Yang and Shandong Governor Gong Zheng, chaired by CCPIT Chairman Jiang Zengwei and attended by ministers and high-level business executives from many EU Member States and Asian countries. In his address, Vice President D'Andrea spoke about the importance of increased cooperation between European and Asian governments in order to foster growth in digital sectors as well as how governments can help international business through the implementation of prudent regulations based on international best practices. In this regard, Mr D'Andrea pointed to the EU's Digital Economy and Society Index and the G20 Digital Economy Ministers' so-called 'Düsseldorf Declaration' as examples. Read more [here](#).



## **H.E. Ambassador Liu Xiaoming Attends and Addresses the Luncheon of the Hong Kong Association**

On June 1, Ambassador Liu Xiaoming attended the Luncheon of the Hong Kong Association and delivered a keynote speech. Douglas Flint, Chairman of the Hong Kong Association, Lord Wilson of Tillyorn, Former Governor of Hong Kong, Sir Henry Keswick, Chairman of Jardine Matheson Holdings, Barnaby Swire, Chairman of the Swire Group, Lord Sassoon, Chairman of China-Britain Business Council, and more than 100 prominent figures from British and Hong Kong business communities attended the luncheon. Read more [here](#).



## Inaugural EUCCC Cup Raises Over RMB 15,000 For Local Orphanage Alenah's Home

Last Saturday BMW claimed victory in the inaugural EUCCC Cup after a hard fought 1-0 victory over Volkswagen in the final with tournament top scorer and final MVP Liu Hailiang precisely converting a late first half penalty. Ernst & Young claimed victory in the tournament's consolation Shield competition, overcoming Thyssenkrupp in the final. The event brought together 16 teams representing 14 companies, with over 600 attendees joining the event over the course of the day. Through direct contributions from the competing teams and the raffle of three premium Sennheiser headsets, RMB 15,625 was raised for local orphanage, Alenah's home. We would like to thank all of the teams and our main sponsors BMW, Kerry EAS Logistics, Scout Real Estate, Sennheiser and Finn Air for their support in making this tournament a success. Read more [here](#).



## Matthew Rous appointed as China-Britain Business Council Chief Executive

Matthew Rous has been appointed as new Chief Executive of CBBC. Matthew has been at the Foreign and Commonwealth Office since 1991 and is currently HM Consul-General Guangzhou. Matthew's first posting in China was in the Embassy in Beijing in 1994-97 and, as well as deep China knowledge, he brings direct experience of Belt and Road countries, having had senior postings in Jakarta and Baku. He also had periods in the Embassies in Brussels and Tokyo. Matthew is a Mandarin speaker with some Cantonese. Matthew will join CBBC, based in London, during September. Announcing the appointment, CBBC Chairman Lord Sassoon said: "On behalf of the Board, I am delighted to announce the appointment of Matthew Rous as Chief Executive of the China-Britain Business Council. Matthew brings a compelling mix of experience to CBBC, having deep links into both the British and Chinese systems, and having worked with British and Chinese companies on the whole range of trade and investment issues. He is ideally placed to deepen the services offered to our members and in support of our government partners. I much look forward to working with Matthew." Read more [here](#).

## Minister Zhu Qin Attends the World Trade Symposium 2017 Live Dialogue Hosted by the Financial Times: One Belt, One Road

On June 6, Minister Zhu Qin attended the World Trade Symposium 2017 Live Dialogue on One Belt, One

Road hosted by the Financial Times. The Dialogue was moderated by Stefania Palma, Asia Editor of The Banker, the Financial Times monthly magazine. The other panelists were from the HSBC and the Chatham House. Minister Zhu briefed the participants on the Belt and Road Forum for International Cooperation and its outcomes. He noted that the Belt and Road Initiative aims to promote infrastructure construction and interconnectivity, dock the policies and development strategies of different countries, deepen pragmatic cooperation and promote coordinated development to achieve common prosperity. The open and inclusive Belt and Road Initiative sends a clear signal that China will work with all parties to build an open, innovative and coordinated world economy, which will benefit not only China but also the whole world. Read more [here](#).



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