

Monthly Roundup: U.K.-China announcements by government, partners, and other stakeholders

CBI Beijing • August 2016

Highlights

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- British Council seeks U.K. football coaches in China
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- CBBC delegation visits Jiangsu province
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- U.K. Minister of State for Energy and Intellectual Property speaks at IP forum in Hong Kong
- U.K. opens applications for 2017/18 Chevening Scholarships in Hong Kong



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British Council calls for proposals for education pilot projects in China

In November 2015, the U.K. government announced a £1.3 billion Prosperity Fund over the next five years



to promote the economic reform and development needed for growth in partner countries. As well as contributing to a reduction in poverty in recipient countries, the reforms are expected to create commercial opportunities for international businesses and institutions, including those from the U.K. The Prosperity Fund education programme in China is centred on supporting education reform to further the sustainable development of China and the objectives of the most

recent Five-Year Plan. Alignment with U.K. expertise and strengths is expected to provide new market opportunities for U.K. education businesses and institutions to increase education exports to China. The British Council is calling for proposals for pilot projects, which will inform the design, development, and implementation of a prospective, large-scale Prosperity Fund education programme in China over the subsequent years of the Prosperity Fund (2017-2021). Implementation of pilot projects will need to start no later than October 2016 to be completed by January/February 2017. Proposals for pilot projects are invited in the following priority areas: creative industries, enterprise and entrepreneurship education, vocational education, executive leadership and management, and health education. The deadline for applications is Thursday, 15 September 2016. (August) Read more here.

British Council seeks U.K. football coaches in China

The British Council is seeking to appoint one or more suppliers in China to provide football coaches as trainers on its football programme from 2016 onwards. The trainers provided by the supplier (or suppliers) are expected to work as assistant coaches with the head coaches, who are appointed by the British Council, the Premier League, and the FA, to deliver football coach training to Chinese university and school PE teachers in multiple cities in China. (August) Read more here.

CBBC Chief Executive appointed Investment Advisor to Hainan government



Stephen Phillips, Chief Executive of the China-Britain Business Council (CBBC), was appointed as an official Investment Advisor to the government of Hainan province. Mr. Phillips will visit Hainan at least once a year in this new capacity. The appointment was made in a ceremony with the Mayor of Haikou, Mr.

Ni Qiang, during a CBBC delegation's visit to Hainan. (July) Read more here.

CBBC delegation visits Jiangsu province

The China-Britain Business Council (CBBC) took a delegation of CBBC members to Jiangsu province,



where they made and consolidated connections with outbound Chinese companies and government departments in the province. Led by CBBC Executive Director Jeff Astle, the delegation was comprised of 11 British companies from the finance, property, hospitality, and retail sectors. During the visit, 40 local companies attended a CBBC seminar in Nanjing, organised with the Jiangsu branch of the China Council for the Promotion of International Trade (CCPIT), at

which discussions revolved around successful examples of Chinese companies going outbound. The U.K. companies present were able to outline how their experiences could help. In addition, the delegation's programme also included visits to two of China's biggest conglomerates, Suning and Sanpower Group. (August) Read more here.

CBBC hosts brand-protection session with Alibaba in Shanghai

On 11 August 2016, the China-Britain Business Council (CBBC) hosted over 50 brand-owners, law firms,



and other member companies at a seminar and training session with Alibaba Group at which U.K. brand-owners learned methods to protect themselves from online intellectual property (IP) infringement on e-commerce platforms in China. Held at the British Centre in Shanghai, the workshop put CBBC members face-to-face with Alibaba's security specialists, who gave advice on tackling IP infringement on platforms such as Taobao. Attendees received an overview of Alibaba's different e-commerce platforms, the most

common types of IP infringement and how they occur, and recent infringement patterns that the company has observed in China. In 2014, CBBC signed an agreement with Alibaba to promote IP protection for U.K. companies doing e-commerce. (August) Read more here.

CBBC and IPCC sign agreement with Tencent to protect IP on Weixin/WeChat

On 23 August 2016, Tencent, the China-Britain Business Council (CBBC), and the International Publishers



Copyright Protection Coalition in China (IPCC) signed a Memorandum of Understanding (MOU) to further the protection of IP on Weixin, China's leading social communication platform. More than 806 million people use Weixin and its sister app, WeChat, both in and out of China. The signing was witnessed by U.K. Minister of State for Energy and Intellectual Property Baroness Neville-Rolfe as part of her official annual visit to China. The MOU between Tencent, the CBBC, and the IPCC is the product of shared common interests

and objectives regarding intellectual property protection and was arrived at following extensive communication and exchange. Through the signing of this agreement, the three parties expressed their intent to work together towards their shared objectives over the coming months and years. (August) Read more here.

CBBC joins forces with LUXE to present InnoBrand 2016

The China-Britain Business Council (CBBC) announced that it had joined forces with LUXE, China's



leading online business magazine for the fashion and lifestyle industry, to present InnoBrand 2016, a competition to highlight and reward the most innovative and well-designed products and services in the Chinese luxury retail market. The CBBC is already actively involved in events across China to help British entrepreneurs increase their brand exposure and promote their products and services. Now InnoBrand 2016 offers its members a new platform to present their most innovative luxury brand

concepts and designs to China's top shopping centres, financial and industrial investors, and fashion and lifestyle icons through a nationwide competition in six cities, which is open to entrants from around the world. Applications close on 31 August 2016. (August) Read more here.

CBBC to survey members on U.K.-China bilateral trade

The China-Britain Business Council (CBBC) will be conducting a survey of its members about what they believe to be the key issues and opportunities relevant to any future bilateral discussion on trade and investment between the U.K. and China. Shortly after the referendum, the CBBC published a short opinion piece, <u>U.K.-China Business – Post-Referendum Initial Outlook</u>. Despite the uncertainties, the CBBC wanted to reiterate its positive outlook on U.K.-China trade and investment, and its view remains the same today. With a new government in place, a new Department of International Trade established, and to coincide with the upcoming visit by the Prime Minister to join the G20 in Hangzhou, the CBBC believes the time is now right to ask its members for their recommendations and suggestions. The CBBC will start its survey from 01 September 2016. (August) Read more here.

CBBC takes delegation to Yabuli China Entrepreneurs Forum in Xi'an

In cooperation with the British Chamber of Commerce in Hong Kong, the China-Britain Business Council



(CBBC) took a U.K. delegation to the Yabuli China Entrepreneurs Forum, an exclusive club of some of China's leading business leaders, including Jack Ma of Alibaba and Wang Jianlin of Wanda, in Xi'an. A number of the CBBC and Hong Kong delegates took part in a headline panel discussion on globalisation and the Belt and Road as well as breakout forums on the macro-economy, private equity, manufacturing, etc. The CBBC was invited with the Hong Kong Chamber to host the U.K.-China Business Leaders' Lunch on the second day of the

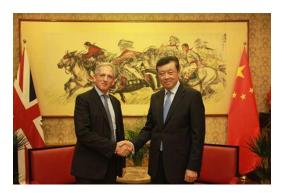
summit for around 50 entrepreneurs, executives, and government officials. (August) Read more here.

Chinese Ambassador to U.K. authors article on Hinkley Point in Financial Times

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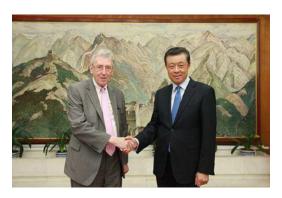
The Financial Times published an article signed by Chinese Ambassador to the U.K. Liu Xiaoming entitled "Mutual trust in the foundation of China-U.K. cooperation – Hinkley Point is a test of mutual trust between China and Britain". (August) Read more <u>here</u>

Chinese Ambassador to U.K. meets with Deputy Governor of Bank of England



On 02 August 2016, Chinese Ambassador to the U.K. Liu Xiaoming met with Sir Jon Cunliffe, Deputy Governor of the Bank of England, at the Chinese Embassy in London, where they exchanged views on the 1+6 Roundtable Dialogue in Beijing, the G20 Summit in Hangzhou, and China-U.K. financial cooperation. (August) Read more here.

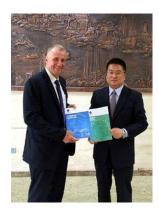
Chinese Ambassador to U.K. meets with Lord Howell of Guildford



On 05 August 2016, Chinese Ambassador to the U.K. Liu Xiaoming met with Lord Howell of Guildford, the

Chairman of the International Relations Committee of the House of Lords, and they exchanged views on China-U.K. relations. (August) Read more here.

European Chamber meets with Tianjin Foreign Affairs Office



On 11 August 2016, Dr. Schrempp, the Chairman of the European Union Chamber of Commerce in China's Tianjin Chapter, met with Mr. Yang Guobiao, Director General of the Tianjin Foreign Affairs Office, and delivered the Tianjin Position Paper and 2016 Business Confidence Survey. (August) Read more here.

Manchester and Wuhan celebrate three decades of co-operation

In mid-July 2016, the Wuhan government sent approximately 150 delegates to Manchester to celebrate the



30th anniversary of the Wuhan-Manchester sister-city relationship. The partnership, which dates back to 1986, has created business-to-business links, sporting and cultural ties, and has seen a significant number of students from Wuhan studying at Manchester universities. The partnership was renewed at Manchester Town Hall with the signing of a 30th anniversary action plan for further trade forums, cultural and sporting exchanges, science and technology

links, and a partnership on sustainable development. A photographic exhibition of Wuhan-Manchester links, including the original signing in 1986, is on display in the Town Hall's Sculpture Hall. The delegation also visited the Etihad Campus in East Manchester and the National Graphene Institute, both of which were on the itinerary when President Xi Jinping visited the city last autumn. In addition, Manchester businesses liaised with their Wuhan counterparts in a Town Hall meeting of the Wuhan-Greater Manchester Cooperation Forum. (July) Read more here and <a href=here.

New British Consul-General to Hong Kong and Macao appointed

Andrew Heyn OBE was appointed as the new British Consul-General to Hong Kong and Non-Resident



Consul-General to Macao. Mr. Heyn will succeed Caroline Wilson CMG, who will be transferring to another Diplomatic Service appointment. He will take up his appointment in September 2016. Mr. Heyn joined the U.K. Foreign and Commonwealth Office (FCO) in 1989 and served in Caracas, Lisbon, and Dublin before his most recent overseas posting as Ambassador to Burma. After leaving Burma in 2013, he returned to a role at the heart of government in the

Cabinet Office. Commenting on his appointment, Mr. Heyn said, "I am very honoured to be given this opportunity to experience the extraordinary vitality of Hong Kong at first hand. The new Foreign Secretary has talked about creating a new identity for the U.K. abroad – a Global Britain which is open for business, committed to peace and security, and a leading supporter of the international rules-based system. Our relationship with Hong Kong will be a key part of this process with our longstanding ties across so many different spheres." (August) Read more here.

Shanghai promotes Football is GREAT at Manchester United's school event

On 21 July 2016, British Consul-General John Edwards made a special appearance with Manchester United



coaches, former team legends, and a group of school children in Shanghai at an exclusive football training session to promote Football is GREAT. In his remarks, Consul-General Edwards said, "Britain is the home of modern football, and we have the best footballers and teams – that is why we started the Football is GREAT campaign. It is a sport that can help to build collaborations and trust among people and the courage to never give up. Since 2009, the British Council has been building football links

between the U.K. and China through its Premier Skills football training programme, a partnership with the Premier League. We expect this programme to benefit Chinese youth by enhancing their skills on the pitch and building their confidence, leadership skills, and cross-cultural understanding." Taking part in the event were Manchester United Ambassadors Dwight Yorke and Denis Irwin, Manchester United Soccer School coaches, and a total of 20 grades three to four students from Rihui Xincun Primary in Shanghai's Xuhui district. The session marked Manchester United's grassroots football collaboration with China's Ministry of Education. In 2015, the U.K. and China reached agreements to deepen co-operation in football development, including sending U.K. coaches to China and training young Chinese players through study visits to the U.K. A joint accreditation system for football coaching is currently being developed, which will greatly facilitate such mutual exchanges. (July) Read more here.

Super priority visa service opens up to students from China

It was announced that a service which aims to process U.K. visa applications within 24 hours is to be



expanded to student applicants. A total of 100 super priority appointments will be made available each day to Tier 4 applicants who choose to attend the U.K.'s Beijing, Guangzhou, and Shanghai visa application centres between 08 August and 14 October. During the peak application period, U.K. Visas and Immigration (UKVI) is likely to receive up to 800 Tier 4 applications per day across China. The number of daily slots may be increased in the future depending on demand, and

the 10-week trial could be made permanent if successful. Students will also continue to have access to the 3-5 day priority visa service at all 15 visa application centres. Dominique Hardy, Regional Director for UKVI, Asia Pacific, said, "The U.K. continues to welcome the brightest and best students from China who wish to study at our world-class institutions. The expansion of our super priority visa service to Tier 4 applicants is the latest in a series of changes we have made to create a quicker, easier, and even more convenient process for our customers." The U.K. is committed to delivering an excellent visa service in China. In the year

ending in March 2016, UKVI received around 118,000 applications through the 3-5 day priority visa service. In the same period, it received around 3,000 super priority visa service applications. In response to increasing demand in China, UKVI opened three new visa application centres in Changsha, Kunming, and Xi'an in June and July, bringing the U.K.'s visa application centre network to 15. Its existing visa application centres in Beijing and Guangzhou were also enlarged in preparation for the peak application period. (August) Read more here.

U.K.-China Urbanisation Platform launched in Beijing



U.K. Minister for Asia makes first official visit to China

New U.K. Minister for Asia Alok Sharma made his first official visit to China, travelling to Beijing,



Shenzhen, and Guangzhou. He met with Foreign Minister Wang Yi to discuss the U.K. and China's global strategic partnership as two world powers working together to solve global issues, build economies of the future, and develop their strong trade, investment, and people-to-people links. In Beijing, Mr. Sharma met with clean energy experts and companies to discuss projects supported by the U.K. government's Prosperity Fund. In Shenzhen, he also discussed new energy technologies and investment into the U.K. with BYD who are already trialling e-buses and electric

taxis in London and across Europe. In Guangzhou, Mr. Sharma opened a new VisitBritain office in a key visitor market, met Chinese business leaders, and held talks with British companies focused on corporate social responsibility. (August) Read more here and here and here.

U.K. Minister of State for Energy and IP speaks at forum in Hong Kong



U.K. Minister of State for Energy and Intellectual Property Baroness Neville-Rolfe spoke at an IP forum in Hong Kong, where she discussed the importance of IP enforcement and U.K. efforts to offer proportionate and effective dispute resolution. (August) Read the full transcript of her speech here.

U.K. opens applications for 2017/18 Chevening Scholarships in Hong Kong

The Chevening Secretariat is accepting applications for 2017/2018 Chevening Scholarships from 08 August



until 08 November 2016. Chevening Scholarships are awarded to individuals with demonstrable leadership potential who also have strong academic backgrounds. The scholarship offers financial support to study for a master's degree at any U.K. university and the opportunity to become part of an influential global network of 46,000 alumni. The call for new applicants follows the selection of 16 scholars from Hong Kong and Macao, who won an award to study at a U.K. university this year.

There are more than 1,500 Chevening Scholarships on offer globally for the 2017/2018 academic cycle. These scholarships represent a significant investment from the U.K. government to develop the next cohort

of global leaders. Caroline Wilson, British Consul General to Hong Kong and Macao, said, "The Chevening programme offers a unique opportunity to Hong Kong and Macao's established and future leaders to become part of a truly global network, contribute to the continued development of Hong Kong and Macao, and build lifelong links with the U.K. Since 1996 more than 600 of the brightest and best scholars from Hong Kong and Macao have completed internationally recognised Master's courses at some of the U.K.'s leading institutions and become part of the global Chevening community. We are grateful for the support of our partner organisations – CK Hutchison Holdings Limited, HSBC, the Aberdeen University Hong Kong Association, and Swire Educational Trust – which has enabled us to increase the number of scholars we have sent to the U.K. in recent years. With 2016 marking 20 years of Chevening in Hong Kong and Macao, I look forward to seeing an even broader range and number of applicants applying for places on this prestigious programme. (August) Read more here.

CBI Beijing August 2016

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